

# Marketing Management N4 - N6

Entry Requirements: Grade 12

Duration: 3 years - 18 months theory and 18 months practical

Career Options:

- Marketing
- Sales
- Market Research
- Advertising
- Branding
- Distribution
- Entrepreneur

What you should know

Once you complete this programme you will be able to operate in marketing activities in the marketing field such as conducting research, identifying markets, creating promotional materials and presenting marketing proposals.

N4 Subjects:

- Marketing Management
- Management Communication
- Computer Practice
- Entrepreneurship and Business Management

N5 Subjects:

- Marketing Management
- Public Relations
- Sales Management
- Entrepreneurship and Business Management

N6 Subjects:

- Marketing Management
- Marketing Research
- Sales Management
- Marketing Communication



**SAAC**

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